Draft programme of the 4th DELab UW International Conference

# **Rethinking Digitalisation of Economies and Societies**

17.09.2018, University of Warsaw Library

### **9:00** Opening of the Conference

Welcome Speech by Prof. Anna GIZA-POLESZCZUK Vice-Rector for Development of the University of Warsaw

- **9:10** Keynote Speaker Aleksandra PRZEGALIŃSKA Center for Collective Intelligence at Massachusetts Institute of Technology in Boston, USA
- **9:35** Keynote Speaker Alek TARKOWSKI Creative Commons Poland, Centrum Cyfrowe
- **10:00** Keynote Speaker Katja BEGO NESTA, UK
- 10:25 Discussion
- **10:45** Coffee Break





NIVERSITY OF WARSAW aculty of Economic ciences



### SESSION 1 (11:00 - 14:15)

### **RETHINKING DIGITAL SOCIETY**

### **11:00** Krzysztof GUBAŃSKI, University of Warsaw

*Smart City – a formatted commodity or a tool of democratization? Two scenarios for the development of contemporary urban policies* 

### **11:30** Agnieszka OGROCKA, University of Warsaw

*Digital barter – archaic or modern form of exchange? Contemporary practices of non-monetary exchanges facilitated by the Internet* 

### 12:00 Weronika PRZECHERSKA, University of Warsaw

*Less in the Internet age? How do the new technologies condition minimalist practices?* 

### **RETHINKING DIGITAL EDUCATION AND CULTURE**

### **11:00** Maria HENKEL, Heinrich Heine University Düsseldorf

Digital information literacy in Kindergarten

### 11:30 Klementyna GIEŻYŃSKA

*Generation Z - student expectations for teaching and learning at tertiary educational level* 

### 12:00 Agata KOMENDANT-BRODOWSKA, University of Warsaw

Toward computational social sciences education - why is it hard to do, and what to do about it?

### 12:30–12:45 Coffee Break

### 12:45 Marta GRYBŚ-KABOCIK, University of Economics in Katowice

*Digitalisation of consumer behaviour on banking sector – netnography analysis* 

### **13:15** Dzmitry BOICHANKA, European Humanities University, Vilnius, Lithuania

*The Mouse and the Phone convergence: the service expansion of the informational capitalism* 

# **13:45** Anna SKIBA, Joanna PNIEWSKA, Gabriela BUŚ, University of Warsaw

Lawyer-blogger, member of the new tribus

# 12:45 Anna Anetta JANOWSKA, Radosław MALIK, Warsaw School of Economics

Digitizing art. How and why the Polish museums digitise their collections?

# **13:15** Wojciech HARDY, University of Warsaw, Institute for Structural Reaserch

Does unauthorised digital distribution of comic books displace sales? Evidence from a survey of comics readers

### 13:45 Łukasz JONAK, University of Warsaw

Crowdsourcing transparency. ChainReact approach to promoting sustainablity in supply chains.

### 14:15-15:00 Lunch

### SESSION 2 (15:00 - 18:30)

### **RETHINKING DIGITAL ECONOMY**

#### **15:00** Wojciech PAPROCKI, Warsaw School of Economics

Position of virtual platform operators on the B2C and B2B markets

### **15:30** Kristof GYÓDI, Łukasz NAWARO, University of Warsaw

Determinants of accommodation prices provided by Airbnb and the hotel industry

### 16:00 Tymoteusz DOLIGALSKI, Warsaw School of Economics

Multi-sided platforms as a business model

### **RETHINKING POLICY AND POLITICS**

#### 15:00 Giovanna SANCHEZ NIEMINEN, VTT Technical Research Centre of Finland

Technology and society at automated borders: challenges for the fundamental rights

## **15:30** Horatiu DRAGOMIRESCU, Bucharest University of Economic Studies, Romania

Fostering the development of information society at country level through concerted engagement of social actors

### 16:00 Michał PALIŃSKI, University of Warsaw

*Preferences towards online privacy: the case of Polish digital natives* 

### 16:30-16:45 Coffee Break

### 16:45 Przemysław RYŚ, Kristof GYÓDI, University of Warsaw

Modelling the competition between Uber and licensed taxi-drivers: the role of technology and regulation

### 17:15 Damian ZIĘBA, University of Warsaw

Are demand shocks in Bitcoin contagious? The analysis of the cryptocurrency market

### 17:45 Mateusz PIETRYKA, University of Warsaw

Calculated deaths. Algorithms of the drone warfare

### 16:45 Joanna MAZUR, University of Warsaw

Regulation of Geo-blocking and the problem of low intra-EU iTrade

### 17:15 Karolina MANIA, Jagiellonian University, Cracow, Poland

Social and legal implications concerning revenge porn and fake porn

### 17:45 Joanna GOCŁOWSKA-BOLEK, University of Warsaw

*Redefining the digital Latin America: characteristics, determinants, policy recommendations*