



DIGITAL ECOSYSTEMS

Conference@DelabUW



PROGRAMME OF THE CONFERENCE

- 08:30–09:00 Registration & coffee
 09:00–09:15 Welcome Speech and Opening Remarks by Prof. Anna Giza, Prorector of UW, Aula B
 09:15–10:15 KEYNOTE SPEECH: **prof. LUCIANO FLORIDI** (Oxford Internet Institute, University of Oxford): **THE NEW MORPHOLOGY OF POWER**, Aula B
 10:15–10:30 Coffee
 10:30–12:00 **PARALELL SESSIONS:**

	INNOVATIVE AND DIGITAL ECONOMY Aula A	DIGITAL SOCIETY Aula B	DIGITAL HUMANITIES Aula C
10:30–10:50	Prof. Jerzy Gołuchowski/Mr Dawid Szarański Uniwersytet Ekonomiczny w Katowicach <i>Adopting information and communication technologies to the level of maturity of the cluster</i>	Prof. Kazimierz Krzysztofek , University of Social Sciences and Humanities <i>Extended Human in Augmented Reality</i>	PhD Wioletta Miśkiewicz , WM CNRS-IHPST Paris/DELab UW <i>On Ticks, Swarming Mosquitos and Internet Users. Towards a Cybernetic Definition of Ecosystem</i>
10:50–11:10	Aleksandra Snarska SGH <i>Retail banking digital evolution into a customer Scentric ecosystem</i>	Jarosław Kopec The National Library of Poland/Faculty "Artes Liberales", UW <i>Humans between non-humans. The colonization of the analogue by the digital</i>	PhD Krzysztof Gajewski Institute of Literary Research, Polish Academy of Science <i>Electronic Participatory Culture as a Digital Ecosystem</i>
11:10–11:30	PhD Marta Grodner Warsaw School of Economics, Collegium of business administration <i>The Future of Mobile Marketing</i>	Matthew Gladden Instytut Podstaw Informatyki PAN <i>Neural Implants as Gateways to Socioeconomic Interaction and the Creation of Posthuman Informational Ecosystems</i>	Wiktor Rorot University of Warsaw <i>New Eyes of Mind: Screen as a Metaphor</i>
11:30–11:50	Dorota Celińska University of Warsaw, Faculty of Economic <i>Like attracts like? – factors driving developers to collaboration</i>	PhD Katarzyna Abramczuk Institute of Sociology, University of Warsaw <i>The Second Level Digital Divide at Work: Evaluations of Web Credibility</i>	Karolina Pełka Adam Mickiewicz University <i>The Myth of Homunculus. The Impact of Anthropomorphizing Visions of Artificial Intelligence on the Future Society Development</i>

- 12:00–13:30 Lunch
 13:30–14:30 KEYNOTE SPEECH: **prof. BOLESŁAW K. SZYMAŃSKI** (Social Cognitive Networks Center, RPI, Troy, NY, USA): **DYNAMICS OF SPREAD OF OPINIONS IN SOCIAL NETWORKS**, Aula B
 14:30–16:30 **PARALELL SESSIONS:**

	INNOVATIVE AND DIGITAL ECONOMY Aula A	DIGITAL SOCIETY Aula B	DIGITAL HUMANITIES Aula C
14:30–14:50	Agnieszka Skala, PhD, Klementyna Gieżyńska , MBA, Warsaw University of Technology (WUT) <i>Translating Digital into High-Tech Economy</i>	Agata Kowalewska Institute of Philosophy, UW <i>Symbionts and parasites – digital ecosystems</i>	Wessel Reijers Dublin City University <i>Digital money acts: a Phenomenological Approach to Monetary Technologies</i>
14:50–15:10	PhD Candidate Erind Hoti European University of Tirana <i>Exploring how SMEs tap into DBEs for improved open collaboration.</i>	Lukasz Mirocha University of Warsaw / Człowiek i Technologie Blog <i>Challenges in Internet of Things development: Societal consequences of proprietary vs. open standard IoT ecosystems implementation</i>	Szymon Witkowski Warsaw School of Economics <i>Cybercrime as a threat to businesses and individuals</i>
15:10–15:30	PhD Tomasz Brodzicki University of Gdansk <i>Innovation and internationalization. Evidence for Poland from a firm-level survey</i>	Marcin Zarod Institute of Sociology, University of Warsaw <i>Constructing hackers. Professional biographies of Polish hackers</i>	Marcin Koziej Institute of Philosophy, University of Warsaw <i>No need to cut the Gordian Knot: An analytic framework for finding middle way in Digital Policy setting</i>
15:30–15:50	PhD Katarzyna Śledziewska, PhD Tomasz Brodzicki University of Warsaw, University of Gdansk <i>The role of the technology and innovation gap in Polish trade relations. Empirical verification with the use of trade gravity approach</i>	Rafał Zdyb University of Wrocław <i>Developing information literacy among young citizens of the future information society</i>	Paulina Wasilewska-Roszkiewicz University of Warsaw <i>Biomedical Ethics Ontology as a new approach to moral consideration</i>
15:50–16:10	Tomasz Goliński Poznań University of Economics <i>Recent trends in funding innovative enterprises</i>	PhD Aleksandra Przegalińska, Leon Ciechanowski Kozminski University, University of Social Sciences and Humanities <i>Towards New Models of Human-Computer Interaction Research: Netnography and Neurophenomenology</i>	Ewelina Twardoch Jagiellonian University <i>"Chronodystopies" and "speed spaces". Around the digital ecosystems in referring to the John Armitage's and Joanne Roberts' theory</i>
16:10–16:30	Tinatín Akhvediani, PhD Katarzyna Śledziewska DELab UW, University of Warsaw, Faculty of Economic <i>Can Visehrad countries be competitive in high technology?</i>		PhD Teresa Duarte Martinho Institute for Social Sciences of the University of Lisbon <i>Digital Culture in Portugal: The Cultural Policy Perspective</i>

- 16:30–17:00 Coffee
 17:00–18:00 KEYNOTE SPEECH: **prof. JACQUES DUBUCS** (ESFRI, CNRS): **SOCIAL PHYSICS AND ITS APPLICATIONS**, Aula B
 18:00–19:20 **PARALELL SESSIONS:**

	INNOVATIVE AND DIGITAL ECONOMY Aula A	DIGITAL SOCIETY Aula B	DIGITAL HUMANITIES Aula C
18:00–18:20	PhD Bartosz Mika University of Gdansk <i>Intellectual Property – key factor of information age</i>	Łukasz Dulniak Alumnus of Institute of Sociology, University of Warsaw <i>From Journalist to Media Worker: the Study of Embodied Disruption</i>	PhD Tomasz Panecki Polish Academy of Sciences <i>AtlasFontium: a model of historical geography and source editing</i>
18:20–18:40	Mikołaj Ratajczak "Praktyka Teoretyczna", Polish Academy of Science <i>The Labor and Valorization of Abstraction</i>	PhD Piotr Toczyński, Ms Anna Gumkowska Polish Academy of Science, University of Warsaw <i>New digital genre-communication forms as an area revealing digital competencies</i>	Joanna Szaflik DELab UW <i>Digital Humanities In Ethnography</i>
18:40–19:00	PhD Piotr Wienc Warsaw University of Life Sciences <i>The semantic networks concept and the standards of metadata exchange, called microformats</i>	Katarzyna Klimowicz University of Warsaw <i>The role of digital tools in the development of citizen-centered politics</i>	Aleksandra Tykarska DELab UW <i>Data from an experimental psychology testing project conducted in the beginning of 20th century as epistemological items</i>
19:00–19:20	Sebastian Ratajczyk SGH	Karol Piekarski Medialab Katowice <i>Data Visualisation as a Tool for Filtering Information on the Internet</i>	PhD Michał Pabiś-Orzeszyna University of Lodz, The School of Media and Audiovisual Culture <i>Digital Raids. 3D Cinema and Contemporary Tentpole Distribution Strategies</i>

All participants are encouraged to move between and within parallel sessions.